TOP 101 Growth Hacks: The Best Growth Hacking Ideas That You Can Put Into Practice Right Away

Synopsis

About 5 months each day during 3-5 hours I was collecting from all over the internet (from books, blogs, articles, videos, podcasts, news, and comments) best growth hacks, which inspired me to test them for my startup.First growth hacks I was compressing into a short form and keeping in a private document. And then the crazy idea hit my head â "â establish an e-mail subscription service, that sends every day one short growth hack. This is how growthhackingidea.com was born. After 3 weeks there were 1700 subscribers ($0 marketing cost).I was reading, choosing tasty growth hacks, I eager to test and implement. After 3 months there were 17 000 subscribers ($0 marketing cost). People from companies like Microsoft, Salesforce, TechStars, Hubspot, Coca-Cola, Indiegogo, Disney, 500 startups, LinkedIn, Adobe became our subscribers. After reaching this milestone I decided to put the best collected growth hacks into a book + add a portion of exclusive growth hacks, never released on GrowthHackingIdea.com.This book consists of two parts:1. Introduction, how GrowthHackingIdea.com started (+ bonus growth hacks)2. A list of TOP 101 growth hacks. Divided into AARRR+ sections: Before Product-Market Fit, Hustling, Copywriting, Acquisition, Activation, Retention, Revenue, Referral:Before product/market fit#1. Hack your mindset with CEO of Pinterest#2. How to get your first customers#3. Are you sure about your product/market fit?Hustling#4. Leveraging dead competitors#5. Get emails of followers of your competitors#6. Tinder`s early days growth hack#7. Become an alternative to your competitors#8. The TechCrunch journalists` emails#9. Find journalists for your startup instantly#10. Pre-heat the journalists#11. Hack the Press#12. Hack Product Hunt#13. How a $2B company gained its initial usersCopyrighting#14. A copy that converts#15. 9 cold emailing rules#16. 7 engaging storytelling formulas#17. 7 perfect headline formulas#18. The magic of headlines#19. Hack persuasive copywriting#20. Copywriting tip to quadruple conversions#21. Replace one word to get 90% more clicksAcquisition#22. Parasite SEO (white hat)#23. A real keyword strategy#24. Hidden early stage growth hack of Airbnb#25. Turn LinkedIn contacts into a list of emails#26. I hardly forced myself to share this hack#27. 200K users a month from long tail phrases#28. Boost conversions of your Tweets#29. How to collect emails on Twitter#30. Hack Twitter#31. Creating Pinterest pins that drive results#32. Best growth hack by Laxman Papineni#33. Which ads perform best for your competitors?#34. Piggybacking tweak to earn a ROI#35. Hack ideas for the 2nd largest search engine#36. Hack Facebook ads#37. 5 SEO hacks for the 2nd largest search engine#38. Disrupt the cost of YouTube video marketingActivation#39. Easy to understand tutorials via email#40. Boost your email opt-in rate by 22%#41. Little trick increased conversions by 26%#42. Evernoteâ ™s onboarding framework#43. Increase email opt-ins by 70% in 5 minutes#44. Quiz your audience#45.

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Customer Reviews

A bunch of "growth hacks" scrapped from around the web and thrown in a numbered list. If you have an IQ greater than 90 you can find them by yourself.I was expecting something with numbers and not just copied brain vomits. "Neil Pattel gets 274632 viewers per month".... Really? Not 274633?The book has TYPOS in it. Swell!! You get to practice your grammar skills as well.

The other reviews are fake. Exactly what you would expect from a growth hacker! Fake 5 stars, 4 stars to make it credible. This books sucks.

I'm a CEO of a multi-million dollar e-commerce company, but I'm always looking for ways to step up my game. I can't believe I just read this book cover to cover in 30 minutes! Literally just bought it today... Each hack has a source link for additional information. If your marketing creativity has hit a wall, or if you're simply wanting to think of ideas that would've never crossed your mind, then do yourself a favor and get this book.

Genuinely individually useful ideas. Things like putting an embedded LinkedIn image inside your landing page so you see profile views are fiendishly clever. You might not use 101 of them, but even 1 has the ability to have a real impact on your business.

Not a big deal, some good tips, the less are the bullsh...it you get on every blog... But its okay, it was cheap at least :)

Really great book. Ate it all up. It was the second book I've read on growth hacking and this has supplemented a vast array of articles I've read in between books. Aladdin did a great job with the book. Buy it now! A must-read for marketers.

I am generally not addicted to anything. Even my kindle unlimited library keeps changing.Now after my android phone- laptop - internet - top 101 growth hacks has made the list of things I live with :DMan you are awesome. shaaa you are super awesome. Thanks for this collection :)

If you know nothing about growth hacks or you know something, this 101 acts as a real 101 primer as well as giving you at least 101 growth hacks to use right away, it really is 101derful! - Not something you need to read cover to cove run a sitting, more like something to skim through when you have time.

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